LOGO

jti Journalism Trust Initiative

JTI REPORT

Report Date: November 10, 2026

SRL Studio-L

Section A: Identity and Transparency

Basic Requirements on Media's Identity

1.1. Legal Entity Name

1. What is the Legal Entity Name?

> SRL Studio-L

1.2. Contact Details and Identifiers

ADDRESS LINE 1

> Petru Rares 30 Street

POST CODE

> 4304

CITY

> Causeni

COUNTRY

> Moldova

3. What is the general telephone number for the Legal Entity?

> +37324323353

4. What is the email address for the Legal Entity?

> tvcauseni@gmail.com

5. Is the Legal Entity required to have a Tax ID, a Registration ID, a DUNS number and/or other identifiers?

> Yes

5.a. What are these IDs for the Legal Entity?

> 1003608001744

6. Are there any other governmental or other identifiers that a certification body could use to verify the identity of the Legal Entity?

> Yes

6.a. What are those identifiers?

> Public Services Agency - the primary government body in Moldova responsible for registering citizens, businesses, and properties

1.3. Description of Media Outlet

7. What Brand Name(s), titles, publication names, etc. do you use to publish Content?

> Studio-L. Studio-L Causeni, TV Causeni

1.4. Distribution Channels and URLs

8. Does the Media Outlet publish on any URLs?

> Yes

8.a. On what URLs do you publish?

> - https://www.studio-l.online/

9. Does the Media Outlet publish any content on any social media?

> Yes

9.a. What are the social media URLs, handles, addresses or names that you use to publish?

> - https://www.facebook.com/studiol.causeni
> - https://www.instagram.com/studio_l.online/
> - https://www.tiktok.com/@televiziuneacauseni?_t=8iJGsdtW9S9&_r=1
> - https://www.youtube.com/channel/UCSexGtVkWHSjeKz4XzYDu_g

10. Does the Media Outlet publish any content by broadcasting and/or streaming?

> Yes

10.a. What are the terrestrial frequencies, channels, satellite identifiers, other platforms or applications that you use to publish?

> For more than 30 years, Studio-L broadcast terrestrially on Channel 35 in the Republic of Moldova. Following the nationwide transition from analogue to digital broadcasting in 2021, terrestrial analogue transmission was discontinued. Since then, Studio-L has distributed its television signal through national cable television networks.
> Currently, Studio-L is available on several cable operators, including:
> Moldtelecom – Channel 903
> Starnet – Channel 42
> RasTV – Channel 12
> and other regional cable networks.
> Studio-L also publishes its content through its official website (www.studio-l.online) and its social media platforms, including Facebook, YouTube, Instagram, TikTok, and Telegram.
> The current broadcasting licence, issued in 2022 for a period of nine years, does not specify a terrestrial broadcasting frequency, as Studio-L now operates exclusively through cable distribution and digital platforms.

1.5. Safety Concerns

11. Do the Media Outlet's Editorial Guidelines state that the safety of all journalists shall be treated as a primary concern?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L considers the safety, security, health and well-being of all journalists, employees, freelancers and contributors to be a primary concern. No editorial objective or news story shall take precedence over the physical or psychological safety of staff. Journalists have the right to refuse assignments that present an unacceptable risk to their safety, and the organisation will provide appropriate risk assessment, safety guidance, equipment and support when reporting from hazardous environments.

12. Are there any reasons that the Media Outlet has for withholding information on any of the questions as part of this JTI Standard process?

> No

1.6. Location

13. Is the physical address of the Legal Entity different from the postal address according to question no. 2?

> Yes

13.a. What is the physical address of the Legal Entity?

> Mihai Eminescu street, nr 23/2

POST CODE

> 4301

CITY

> Causeni

STATE / PROVINCE / REGION

> Causeni

COUNTRY

> Moldova

14. Do you have a safety-related reason for not providing it?

> No

1.7. Founding Date

15. What is the founding date of the Legal Entity?

> 1993-11-01

If you want to publish additional information on the founding history, please provide it here.

> SRL "Studio-L" is the oldest regional television in Moldova, founded 33 years ago. It is the only licensed media source in the Southeast of the Republic of Moldova.
>
> Our mission is to speak the same language as our audience, helping them receive important and useful information. We do this by covering socially significant issues so they are not silenced but expressed and resolved. We believe that by informing, educating, and motivating our audience, we contribute to building a competitive, innovative, and sustainable society in the Southeast region of Moldova.
>
> Our vision is to remain the regional leader in mass media in the southeast of the Republic of Moldova.
>
> In 2022, the Audiovisual Council extended Studio-L's broadcasting license by 9 years, demonstrating that over time, the regional television has proven its efficiency, impact, and transparency in informing the citizens of southeastern Moldova. The team working for the TV station "Studio-L" is professional. The journalists working within the station adhere to the Journalist's Deontological Code.
>
> The sources of funding come from advertising revenue/own sources, and grants.

16. Is the founding date of the Media Outlet (as in clause 1.3. question no. 7) different from that of the Legal Entity (as in clause 1.1. question no. 1)?

> No

Editorial Mission

2.1. Editorial Mission Statement

17. Does your Media Outlet have an editorial mission statement, or stated set of principles or editorial values?

> Yes

17.a. Provide that statement here

> Our mission is to speak the same language as the public, helping them to receive important and useful information. We do this by covering socially significant issues so they are not silenced, but voiced and resolved. We believe that by informing, educating and motivating our audience, we contribute to building a competitive, innovative and sustainable society in the South-East region of Moldova.

18. Is that statement posted online?

> Yes

18.a. What is the URL where it is published?

> https://www.studio-l.online/despre-noi/ https://www.studio-l.online/wp-content/uploads/2026/06/politica-editoriala-Studio-L-2026.pdf

Public Service Media

3.1. Public Service Media Mission, Governance and Independence

19. Is the Media Outlet a Public Service Media?

> No

19.b. Is this governed by legislation?

> Yes

19.c. What law or legal instrument specifies its role and responsibilities?

> AUDIOVISUAL MEDIA SERVICES CODE
> OF THE REPUBLIC OF MOLDOVA

19.d. Provide a reference URL here.

> https://www.legis.md/cautare/getResults?doc_id=134139&lang=ro

19.e. What are the stakeholders with which it has formal relations, and what is the nature of the relationship?

> Citizens of the Republic of Moldova living in the Security region from Anenii Noi, Causeni and Stefan Voda, men and women interested in social and political problems in the region

19.f. How is income generated?

> 90%Grants, 10% advertising

19.g. What portion of income is public funds?

> 0%

19.h. Does the governance guarantee editorial independence?

> Yes

19.h.i. State here in what way.

> We are an independent media outlet. Studio-L Căușeni is responsible for providing local audiovisual programming as a private local broadcaster, in accordance with the legal obligations set by its broadcasting licence and Moldova's audiovisual legislation.

Disclosure of Type of Ownership

4.1. Privately held

20. Is the Media Outlet or the Legal Entity privately owned?

> Yes

20.a. What is the form and status of the Media Outlet or Legal Entity according to the legal definition in the country of registration?

> Limited liability company. A limited liability company (SRL) in the Republic of Moldova is a legal form of business organization created by one or more natural or legal persons, having separate legal personality, where the associates are not personally liable for the company's debts beyond the value of their contributions, except in cases expressly provided by law.

4.2. State or Publicly owned

21. Is the Media Outlet or the Legal Entity owned by the state, a unit of the government or any other public entity?

> No

4.3. Publicly Traded Company

22. Is the Media Outlet or the Legal Entity publicly traded?

> No

4.4. Other

23. Is the ownership of the Media Outlet or the Legal Entity different from the three previous clauses in this section? For example, is it a co-operative or member-owned?

> No

Requirements on Owners' Identity

5.1. Names of Owners and Board Members

24. What are the names of all direct, indirect or beneficial owners?

> Lupăcescu Vera, Lupăcescu Ghenadie

25. Are the names of the owners in the previous question available online?

> Yes

25.a. What is the URL that contains the names of the owners, or, if not available online, please indicate where that information can be obtained?

> https://www.studio-l.online/echipa/
> https://www.studio-l.online/despre-noi/

26. What are the names of the members of supervisory boards?

> N/A

27. Are the names of the members of the supervisory board members in the previous question available online?

> No

28. Are the listed owners also founders or owners of other companies?

> No

29. Are any of the owners active members of a political party or movement or candidates in a political election or current office holders?

> No

5.2. Contact Details of Direct and Indirect Owners

30. What is the contact information for all direct and indirect owners?

> Lupacescu Ghenadie, tel +37379701660, e-mail ghenadielupacescu@gmail.com
> Lupăcescu Vera, tel.+37379701650, e-mail veralupacescu@gmail.com

31. Is the contact information in the previous question available online?

> Yes

31.a. What is the URL with the contact information from the previous question?

> https://www.studio-l.online/despre-noi/

32. What is the contact information for the members of the board of directors?

> Ghenadie Lupăcescu, +37379001660, renatalupacescu@gmail.com,
> Vera Lupăcescu, +37379001650, veralupacescu@gmail.com
> Renata Lupăcescu,+37379001602, renatalupacescu@gmail.com
> Aliona Rusu, +37369052539, rusu.aliona22@gmail.com

33. Is the contact information in the previous question available online?

> Yes

33.a. What is the URL with the contact information from the previous question?

> https://www.studio-l.online/despre-noi/

5.3. Names of Shareholders

34. What are the names of the direct, majority or controlling shareholders? (If shareholders are companies, list the main activity and business sector of that company along with the name.)

> Lupăcescu Ghenadie, Lupăcescu Vera

5.4. Percentage of Shareholdings

35. List the shareholders and the percentage of the holdings.

> Lupăcescu Ghenadie 50%, Lupăcescu Vera 50%

5.5. Exception for Member-owned Media Outlets

36. Is the Media Outlet member-owned?

> No

36.a. List the names and contact information for the Board of Directors or whatever form of leadership the Media Outlet has.

> Ghenadie Lupăcescu, +37379001660, renatalupacescu@gmail.com,
> Vera Lupăcescu, +37379001650, veralupacescu@gmail.com
> Renata Lupăcescu,+37379001602, renatalupacescu@gmail.com
> Aliona Rusu, +37369052539, rusu.aliona22@gmail.com
> TREBUIE SA CLARIFICAM ROLURILE. AM IMPRESIA CA MAI SUS ATI SPUS CA NU SUNTETI MEMBER-OWNED

If you want to publish additional information, please provide it here.

> The legal entity is a Limited Liability Company (SRL) under the laws of the Republic of Moldova. It has shareholders/associates, not members

Disclosure of Identity of the Management Team and its Location

6.1. Management Directory

37. What are the names, positions, and contact details of all members of management for the Media Outlet?

> Ghenadie Lupăcescu, Executive director,+37379701660
> Vera Lupăcescu, Financial director +37379701650
> Renata Lupăcescu, Manager +37379001602
> Aliona Rusu, accountant +37369052539

6.2. Location of Branches and Offices

38. What is the physical address, phone number and email address of the headquarters of the Media Outlet?

> Bd. Mihai Eminescu 23/2, or. Causeni, Republica Moldova

39. Does the Media Outlet have other main branches and offices?

> No

40. Do you have a safety-related reason for not providing it?

> No

Disclosure of Editorial Contact Details

7.1. Social Media

41. Does the Media Outlet have social media accounts for the public to use to make queries or respond to Content?

> Yes

41.a. What are the URLs or other identification of all social media accounts used by members of the public to contact the Media Outlet?

> - https://t.me/TVCauseni
> - https://www.facebook.com/studiol.causeni
> - https://www.tiktok.com/@studiol.c
> - https://www.instagram.com/studio_l.online/

7.2. Newsroom Contact Details

42. Does the Media Outlet have a person responsible for dealing with communication from the public regarding the Content?

> Yes

43. Is the method for contacting that person or others at the Media Outlet clearly visible to the public?

> Yes

44. In what ways does the staff of the Media Outlet responsible for the Content communicate back to the public results of queries, concerns, etc.?

> Studio L has integrated a dialogue window on its website through which members of the public can send messages, ask questions, and report potential errors. The editorial and social media teams respond to messages, comments, and inquiries received via the outlet's official email, Facebook, Instagram, TikTok, and other online platforms. Investigative reports, talk shows, and other programs often include follow-ups on previously raised issues or public concerns, providing explanations, updates, or expert analysis. Interactive formats such as the "Number of the Day," polls, and Reels/Shorts encourage audience engagement and enable the team to respond promptly to public feedback.

7.3. Customer Service Contact Details

45. Does the Media Outlet have a department or a single person who is responsible for customer service?

> Yes

45.a. What are the contact details, including telephone numbers, email addresses, correspondence addresses, for customer service or the equivalent within the Media Outlet?

> +37379001602
> tvcauseni@gmail.com
> office@studio-l.md

Disclosure of Revenue Sources and Data Collection

8.1. Sources of Revenue

46. What are the categories of sources of revenue for the Media Outlet, ranked from largest to smallest? These may include subscriptions, advertising, major donors, donations, subsidies, fees, sales, memberships, sponsorships, events, etc.

> 85% Grants 15% Advertising

47. Is the Media Outlet required to make financial disclosures?

> Yes

47.a. Are those disclosures visible to the public?

> Yes

47.a.i. What is the URL for those disclosures?

> https://www.studio-l.online/; chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.studio-l.online/wp-content/uploads/2026/02/Situatia-financiara-a.2025.pdf

48. What is the revenue of the Media Outlet?

> 2 325 505 MDL (116 275 euro)

49. What is the ratio of the categories of revenue sources (as in question no. 46)?

> 15% advertising revenue and 85% - grants

50. Is there any reason for safety and security that you have given incomplete data in this section?

> No

8.2. Data collection disclosure

51. Does your Media Outlet process any personal information from online visitors on its own or with third parties?

> Yes

51.a. What information is processed?

> The Studio-L website (https://www.studio-l.online) provides detailed information regarding the processing and protection of personal data through its Privacy Policy, available at: https://www.studio-l.online/politica-de-confidentialitate/. Visitors accessing the website are automatically informed about the Privacy Policy and the use of personal data in accordance with applicable data protection legislation.
> Donors' personal data (first name, last name, address, telephone number, and email address) is confidential information that SRL Studio-L collects and processes with the utmost responsibility. We ensure the protection of personal data by establishing comprehensive data protection policies and implementing them throughout the organisation.
> SRL Studio-L will only request the information necessary for the following purposes:
> Recording donations in the organization's financial and accounting records;
> Confirming receipt of donations;
> Providing updates on how donated funds are used;
> Informing donors about other opportunities to support the organisation's activities.
> Donors may request information directly from the organisation's representatives by email at tvcauseni@gmail.com or by phone at +373 790 01602.
> Donors may also request the addition, correction, or deletion of their personal data in accordance with the General Data Protection Regulation (GDPR).
> Please note that the GDPR does not override national legal requirements concerning the retention of personal data in financial records. For example, under applicable law, personal data (such as first name, last name, address, and identification document details) contained in financial documents (including invoices, bank statements, receipts, and accounting registers) must be retained for the period established by legislation from the date those documents are created.
> In such cases, this information cannot be deleted, even if the donor requests its removal.
> Where the deletion of personal data does not conflict with legal obligations, the donor's personal information will be removed from our database within 30 calendar days from the date the request is received.
> We are committed to the following:
> We will never share personal information with other companies for marketing purposes.
> We will keep informed about our activities, including our fundraising and promotional campaigns, as well as the services and initiatives we provide.
> We will use personal information only with your prior consent or where otherwise permitted by applicable law.
> We will implement appropriate technical and organisational security measures, policies, and procedures to safeguard your personal data.
> For more information, please contact us by email at tvcauseni@gmail.com or by phone at +373 790 01602.

51.b. What is the purpose for gathering that information?

> The purpose of collecting personal information is to process and record donations, comply with legal and accounting obligations, confirm receipt of donations, communicate with donors about how their contributions are used, inform them about opportunities to support SRL Studio-L's activities, and respond to donor inquiries or requests. Personal data is collected only to the extent necessary for these legitimate purposes and is processed in accordance with applicable data protection laws, including the GDPR.

51.c. By what methods is the information processed?

> Personal information is processed through secure electronic and administrative methods. Access to personal data is restricted to authorised personnel only and is protected through internal data protection policies, organisational procedures, and appropriate technical and security measures. All processing is carried out in accordance with applicable data protection legislation, including the GDPR.

Section B: Professionalism and Accountability

Accountability for Journalism Principles

9.1 Editorial Guidelines

52. Does your Media Outlet have a set of guidelines, or adhere to an external set of guidelines, for journalistic content, distribution and conduct to which its journalistic operations comply?

> Yes

52.a. Are they made available to the public in a readily accessible form?

> Yes

52.a.i. What is the URL?

> https://www.studio-l.online/wp-content/uploads/2025/10/politica_editoriala.pdf

53. Is there a person or a group of persons responsible for these guidelines clearly identified?

> Yes

53.a. Is that identification visible on the page with the guidelines?

> Yes

If you want to publish additional information, please provide it here.

> The editorial policy assigns the Director responsibility for implementing the editorial guidelines.

9.2. Purpose of Guidelines

54. Do the guidelines referred to in the section on Editorial Guidelines set clear expectations for the behaviour for all the contributors, including editorial staff (journalists, editors) and all other contributors?

> Yes

If you want to publish additional information, please provide it here.

> The Editorial Guidelines establish clear expectations for the conduct of all contributors, including journalists, editors, freelancers and other external contributors. They require adherence to Studio-L's Editorial Policy, the Code of Ethics of Journalists of the Republic of Moldova and the Code of Ethics for Broadcasters. The guidelines define responsibilities regarding editorial independence, accuracy, impartiality, verification of information, conflicts of interest, confidentiality, protection of sources, treatment of user-generated content, and compliance with legal and ethical standards. All editorial content, including material produced by freelancers and external contributors, remains subject to Studio-L's editorial review and approval before publication.

55. Do the guidelines referred to in the section on Editorial Guidelines make clear the structure of editorial responsibility for each stage of the publication process within the organisation?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L has a clearly defined editorial responsibility structure that applies to every stage of the editorial process.
> Story Assignment
> The Executive Director and/or Project Manager assign editorial tasks and approve editorial priorities.
> Reporting
> Journalists are responsible for gathering information, verifying facts through reliable sources, respecting ethical standards, protecting confidential sources where appropriate, and complying with Studio-L's Editorial Policy.
> Editing and Fact-Checking
> Editors review all content for accuracy, balance, fairness, completeness, legal compliance and adherence to the Editorial Guidelines before publication or broadcast.
> When necessary, additional verification is required before approval.
> Approval for Publication
> The responsible Editor or Executive Director grants final editorial approval before publication or broadcast.
> No content may be published without editorial approval.
> Publication
> Published content must accurately reflect the approved version and clearly distinguish between news, opinion, sponsored content and user-generated content.
> Corrections and Updates
> Following publication, the editorial team monitors reported errors or new information.
> Significant corrections, clarifications or updates are made promptly and transparently in accordance with Studio-L's Corrections Policy.
> Editorial Accountability
> Responsibility for editorial decisions is shared according to assigned roles, while the Executive Director retains overall responsibility for Studio-L's editorial standards and compliance with its Editorial Policy.

9.3. Guidelines and Journalism Principles

56. Do your Editorial Guidelines include requirements for Accuracy (as prescribed in the Preamble) in your output?

> Yes

What is the URL?

> https://www.studio-l.online/wp-content/uploads/2025/10/politica_editoriala.pdf
> www.studio-l.online/politica-de-confidentialitate/

57. Do they include requirements for Independence (as prescribed in the Preamble) of editorial decision making?

> Yes

What is the URL?

> https://www.studio-l.online/wp-content/uploads/2025/10/politica_editoriala.pdf
> https://www.studio-l.online/termeni-si-conditii/

58. Do they include requirements of Fairness (as prescribed in the Preamble) in the practice of journalism?

> Yes

What is the URL?

> https://www.studio-l.online/wp-content/uploads/2025/10/politica_editoriala.pdf
> https://www.studio-l.online/termeni-si-conditii/

59. Do they include requirements for Accountability (as prescribed in the Preamble) in the practice of its journalism?

> Yes

What is the URL?

> https://www.studio-l.online/wp-content/uploads/2025/10/politica_editoriala.pdf
> https://www.studio-l.online/termeni-si-conditii/

9.4. Conflicts of Interest

60. Do your Editorial Guidelines include protections against real, potential, or perceived conflicts of interest?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L's Editorial Guidelines include clear safeguards against real, potential and perceived conflicts of interest. Journalists are required to maintain editorial independence, avoid political affiliations and activities, disclose conflicts of interest, and refrain from pursuing personal interests that could influence editorial decisions. The policy also applies these requirements to freelance contributors and requires compliance with the Editorial Policy, the Code of Ethics of Journalists of the Republic of Moldova and the Code of Ethics for Broadcasters.

61. Do the guidelines include guidance on how to deal with conflicts related to business?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L's policies provide clear guidance for identifying, declaring and managing business-related conflicts of interest. Editorial staff are required to remain independent from commercial interests, while the organisation's anti-fraud and anti-corruption framework establishes procedures for related-party transactions, supplier due diligence, declaration of conflicts of interest, management of institutional gifts, and reporting and investigating potential conflicts. These measures help ensure that commercial relationships do not influence editorial decision-making.

62. Do the guidelines include guidance on how to deal with conflicts related to political interests?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L's Editorial Guidelines include clear provisions for preventing and managing conflicts related to political interests. Journalists are required to maintain editorial independence from political parties, governments and political pressure groups. Membership in political parties and participation in political activities are incompatible with editorial roles, and journalists must not publicly promote political views or work on behalf of political entities. The guidelines also establish detailed rules for impartial and balanced election coverage to safeguard editorial independence from political influence.

63. Do the guidelines include guidance on how to deal with conflicts related to personal interests?

> Yes

64. Does the Media Outlet's structure protect the editorial processes from any undue influence from within or without?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L has established governance and editorial structures that protect editorial processes from undue influence, whether internal or external. Editorial independence is safeguarded through the Editorial Guidelines, which separate editorial decision-making from political, commercial and personal interests. The organisation has clear reporting lines, defined editorial responsibilities, conflict-of-interest rules, anti-corruption procedures, and mechanisms for reporting and addressing improper influence. These safeguards ensure that editorial decisions are made solely on the basis of professional journalistic standards and the public interest.

Accuracy

10.1. Processes for Ensuring Accuracy

65. Do you have internal rules and a systematic editorial process to ensure the accuracy of your content?

> Yes

If you want to publish additional information, please provide it here.

> During the editorial process, information is verified using at least two independent sources, preferably three. The use of information from a single source is accepted only in the case of breaking news or ongoing events, where speed of reporting is crucial.
> Information from a single source is also accepted when it consists of official statements or statements made in public contexts (press conferences, etc.).
> Information resulting from interviews may be published as such, but it must be verified afterwards. If it is not confirmed, we will publish a follow-up news item with updates or corrections to the initial story.

66. Do you have internal rules and a systematic editorial process to ensure that the Editorial Guidelines are adhered to?

> Yes

If you want to publish additional information, please provide it here.

> This regulation establishes the mandatory internal procedures for the production, verification, approval, publication, and monitoring of journalistic content produced by SRL “Studio-L”, in order to ensure compliance with the Editorial Policy, the Journalistic Code of Ethics of the Republic of Moldova, and the applicable legislation.

67. Do you have a verification process for content and the role of editorial oversight?

> Yes

If you want to publish additional information, please provide it here.

> The editorial workflow includes a structured verification process and clearly defined editorial oversight responsibilities to ensure accuracy, balance, and compliance with ethical standards.
>
> The Editor-in-Chief coordinates the entire editorial activity, sets the editorial agenda, approves sensitive topics, ensures compliance with editorial policy, authorizes publication, and orders corrections when necessary. Editors oversee reporters, ensure proper documentation of topics, check balance and impartiality, request additional information when needed, and approve the final version before publication.
>
> Reporters are responsible for identifying topics, conducting full documentation, verifying information, requesting all relevant viewpoints, and drafting the material before submitting it to the editor.
>
> The editorial process includes mandatory verification of all key elements such as names, positions, locations, statistics, quotes, images, and sources. No material is published without proper fact-checking and editorial review.
>
> Sensitive content, including investigations, corruption cases, criminal matters, violence, minors, and issues of public security, requires additional approval from the Editor-in-Chief before publication.

10.2. Process Review

68. Do you have a mechanism for periodic review of the effectiveness of the implementation of your Editorial Guidelines in your editorial processes?

> Yes

If you want to publish additional information, please provide it here.

> Once a year, we undergo an OCA evaluation carried out by national and international experts. This assessment also includes an analysis of how editorial policies are implemented in practice and how effectively they function within the editorial workflow.

69. Is your accountability mechanism (internal or external) subject to periodic review?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L's accountability mechanism is subject to periodic review through the Organisational Capacity Assessment (OCA), which has been conducted annually since 2021. The annual assessment evaluates the effectiveness of our governance, internal policies, editorial standards, and accountability mechanisms. The findings and recommendations are used to strengthen organisational performance, improve internal procedures, and ensure continuous compliance with our editorial and ethical commitments.

10.3. Statistics and External Content

70. Do your Editorial Guidelines require that statistics should be sourced and verified?

> Yes

If you want to publish additional information, please provide it here.

> All statistics, numerical data, surveys, and indicators used in journalistic content must originate from official, credible, or professionally recognised sources. Journalists are required to verify the accuracy of such data before publication and to clearly identify the source. When statistics derived from studies or research are used, the organisation that conducted the study, the reference period, and the methodology shall be cited whenever this information is available. If the data cannot be independently verified, this fact shall be explicitly stated in the journalistic content.

71. Do your Editorial Guidelines require that external photographs/video/audio content should be sourced and verified?

> Yes

If you want to publish additional information, please provide it here.

> External photographs, video recordings, audio recordings, and other multimedia content used in journalistic products must originate from identifiable, credible, and lawful sources. Journalists are required to verify the authenticity, origin, date, location, and context of such content before publication or broadcast. Whenever possible, the original source shall be identified and credited, and permission shall be obtained where required by copyright law. If the authenticity of external multimedia content cannot be independently verified, this shall be clearly disclosed to the audience, or the content shall not be used. Manipulated or misleading visual or audio content shall not be published unless it is clearly identified and presented solely for legitimate journalistic purposes, such as reporting on misinformation or disinformation.

10.4. Identification of Journalists, Agencies

72. Are the Individual Journalists (including external sources) identified, for example through a byline, or recorded in publishing mechanism so that this information can be accessed?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L identifies the author of editorial content through bylines on published articles whenever appropriate. In addition, the publishing system records the journalist or contributor responsible for each item of editorial content, ensuring editorial accountability and traceability. The same principle applies to external contributors and freelance journalists, whose contributions are recorded and remain subject to Studio-L's editorial review and approval before publication. Where a public byline is not appropriate, the identity of the responsible journalist or contributor is retained in the editorial management or publishing system for accountability and audit purposes.

73. Is all News Agency material used by the Media Outlet recorded and tracked?

> Yes

10.5. Location Reporting

74. Is location reporting identified in your content?

> Yes

75. Do your Editorial Guidelines ensure that any constraint on location reporting be explained in the report or in the context of its publication?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to ensuring transparency regarding the origin and conditions under which journalistic reporting is produced. Whenever a report is prepared from a specific location, the place of reporting is clearly identified within the content. If reporting is conducted under restricted conditions, such as embedded reporting with military, governmental, humanitarian, or other organisations, or when access is facilitated by public authorities, NGOs, commercial entities, or other third parties, this relationship is clearly disclosed to the audience. Any limitations affecting editorial independence, access to information, or freedom of movement are explicitly stated where relevant. These practices ensure that audiences understand the context in which the reporting was produced and can assess the information with full transparency.

76. Do your Editorial Guidelines require transparency where a location report has been facilitated by an external body?

> Yes

If you want to publish additional information, please provide it here.

> When journalistic reporting is conducted from a location where access has been facilitated, restricted, or organised by an external body, Studio-L requires full transparency toward its audience. Journalists must clearly disclose whenever reporting has been facilitated by governmental authorities, military organisations, law enforcement agencies, international organisations, non-governmental organisations, commercial entities, or any other third party. Any conditions that may have affected access, freedom of movement, or the reporting process shall be explicitly identified within the journalistic content. Such disclosure ensures that audiences are informed about the context in which the reporting was produced and reinforces Studio-L's commitment to editorial independence, transparency, and accountability.

10.6. Automatically Generated Content

77. Do you publish any content that is automatically generated?

> No

77.a. Is it in the Editorial Guidelines of your Media Outlet to clearly indicate content generated, wholly or partly, by means of AI or algorithmic processes?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L does not publish automatically generated content. All editorial content is reviewed, verified and approved by journalists and editors before publication.
> Artificial intelligence tools may be used to support research, transcription, translation, drafting or other editorial tasks where appropriate, but all content published by Studio-L remains subject to human editorial oversight, verification and final approval.

10.7. Algorithmic Dissemination and Curation

78. Do you use any algorithms for the dissemination or curation of content?

> Yes

78.a. Do you clearly indicate your policy on your use of algorithms for the dissemination and curation of news content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L uses third-party digital platforms, including search engines and social media platforms, for the dissemination and promotion of its journalistic content. The organization does not use proprietary algorithms to make editorial decisions or determine news priorities.
> Editorial decisions regarding the selection, production, prioritisation, and publication of news content are made exclusively by the editorial team in accordance with Studio-L's Editorial Policy, journalistic ethics, and the public interest.

78.b. Does the Media Outlet adhere to best practice requirements from a regulatory or advisory body?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L conducts its editorial activities in accordance with the legislation of the Republic of Moldova and adheres to the highest professional and ethical standards applicable to the media sector. The newsroom complies with the provisions of the Audiovisual Media Services Code of the Republic of Moldova, the Code of Ethics of Broadcasters, the Code of Ethics of the Journalist of the Republic of Moldova, as well as the decisions, recommendations, and guidelines issued by the Audiovisual Council of the Republic of Moldova and other relevant regulatory authorities.
>
> In addition, Studio-L follows internationally recognised best practices and recommendations issued by regulatory and advisory bodies in the fields of journalism, media freedom, editorial independence, professional ethics, transparency, and the fight against disinformation, including the standards of the Journalism Trust Initiative (JTI), where these are compatible with national legislation and the organisation's editorial mission.

10.8. Treatment of Explicit Content

79. Do your Editorial Guidelines ensure the ethically appropriate treatment of violent and explicit content?

> Yes

If you want to publish additional information, please provide it here.

> There is a dedicated section entitled "Violence. Explicit Content", which establishes clear rules for the ethical treatment of violent and explicit content. The Editorial Guidelines state that journalists shall not publish or broadcast statements that may incite violence, hatred, intolerance or discrimination. They also require that the presentation of violence maintain an appropriate balance between reporting the truth and avoiding the normalisation or glorification of violence. The policy further provides that archival material must be used with caution to avoid creating a misleading representation of reality and that human life and suffering must be treated with equal respect, regardless of where or when the events occurred.
>
> Violent or explicit content shall be published only where there is a legitimate public interest and no less intrusive editorial alternative is available. Studio-L avoids publishing graphic images of victims, dead bodies, severe injuries or other shocking scenes, except where such material is essential to the public's understanding of an event of significant public interest. In such cases, images shall be edited where appropriate to protect the dignity of the individuals involved and shall be accompanied by clear warnings regarding the sensitive nature of the content. Particular care shall be taken to protect minors, victims and other vulnerable persons, and content shall never be presented in a manner that glorifies, trivialises or exploits violence or human suffering.

80. Do your Editorial Guidelines ensure the ethically appropriate treatment of content which features children or other vulnerable people?

> Yes

If you want to publish additional information, please provide it here.

> Our Studio-L Editorial Guidelines already include relevant provisions in several sections. The "Protection of Minors" section states that the best interests of the child take precedence over the public interest or audience appeal, that the identity of minors must be protected, and that journalists must exercise particular care when reporting on matters involving children.
>
> The section "Respect for Privacy and Decency" requires journalists to treat stories involving suffering, violence and private life with sensitivity, dignity and good judgment, while protecting individuals in vulnerable situations.
>
> The section on User-Generated Content (UGC) provides that materials containing images of victims, minors or other vulnerable persons are carefully assessed and published only where there is a legitimate public interest, while respecting the dignity and rights of the individuals concerned.
>
> Studio-L pays particular attention to the ethical treatment of content involving children and other vulnerable persons, including victims of crime, persons with disabilities, older people, refugees, individuals affected by trauma or disasters, and other vulnerable groups. Their identity, dignity, privacy and safety are protected throughout the editorial process. Images, names and other identifying information are published only where there is a legitimate public interest and in accordance with applicable legislation, ethical principles and the best interests of the vulnerable person.

81. Do your Editorial Guidelines ensure the ethically appropriate handling of live content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L may broadcast or stream live events only when there is a legitimate public interest. Journalists and editors shall exercise the same editorial and ethical standards during live coverage as they do for pre-recorded content. Before initiating a live broadcast, reasonable efforts shall be made to assess potential editorial, legal and safety risks. During live transmissions, journalists shall avoid disseminating unverified information, graphic or disturbing images, hate speech, discriminatory language or content that could endanger individuals, particularly children and other vulnerable persons. Where unexpected events occur during a live broadcast, Studio-L reserves the right to interrupt, delay or terminate the transmission if necessary to protect human dignity, privacy, safety or to comply with legal and ethical obligations. Following the live broadcast, the editorial team shall review the content and, where necessary, publish corrections, clarifications or edited versions in accordance with the Editorial Guidelines.

Responsibility for Content Provided by the General Public

11.1. User Generated Content/Eyewitness News

82. Does your Media Outlet publish any content that comes not from staff or freelancers but from external sources such as readers/viewers?

> Yes

82.a. Does your Media Outlet have set structures to ensure the checking of externally sourced material undergoes the same principles as that created entirely by its own journalists?

> Yes

11.2. Editorial Guidelines for UGC/Eyewitness News

82.b. Do your Editorial Guidelines also include provisions for externally-submitted material?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L may receive photographs, videos, audio recordings, documents, or other journalistic materials from members of the public, freelance contributors, partner organisations, public institutions, or other external sources. All externally submitted content is subject to the same editorial standards as content produced by Studio-L journalists.
>
> Before publication or broadcast, the editorial team shall verify the authenticity, accuracy, origin, context, and copyright status of externally submitted material. Whenever possible, the original source shall be identified and appropriately credited.
>
> Externally submitted material shall not be published if it cannot be sufficiently verified, if it violates legal or ethical standards, or if its publication could cause unjustified harm to individuals or the public interest.
>
> The editorial team retains full responsibility and editorial control over the selection, editing, presentation, and publication of externally submitted content. Acceptance of such material does not imply endorsement of the views expressed by external contributors.

82.c. Are there Editorial Guidelines dealing with UGC/eyewitness news content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L may use photographs, video recordings, audio recordings, or other content submitted by members of the public, eyewitnesses, or other users only after a thorough verification of their authenticity, origin, date, location, and context.
>
> Before publication or broadcast, the editorial team verifies the identity of the contributor, the credibility of the source, and the legal right to use the material. Whenever possible, the original source shall be identified and properly credited.
>
> User-generated or eyewitness content shall not be published if its authenticity cannot be reasonably verified or if there are grounds to believe that it has been manipulated, taken out of context, or is likely to mislead the public.
>
> Where such material includes images of victims, children, or other vulnerable persons, it shall be assessed with particular care and published only where there is a legitimate public interest and where the dignity, privacy, and rights of those involved are respected.
>
> The editorial team retains full responsibility for the verification, editing, and publication of all user-generated and eyewitness content. Acceptance of such material does not imply endorsement of the opinions or views expressed by the contributor.

82.d. Do they include details on the verification processes to be used for this content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L's Editorial Guidelines include detailed verification procedures for user-generated content (UGC) and eyewitness material. Before publication or broadcast, the editorial team verifies the identity and credibility of the content provider whenever possible, confirms the original source of the material, verifies the date, time, location and context in which the content was created, and assesses the authenticity of photographs, videos, audio recordings and documents using available verification methods. The information is compared with official sources, eyewitness accounts or other independent and credible sources where appropriate. Permission to use the material is obtained when required under copyright legislation, and the editorial team evaluates whether the content has been altered, manipulated or presented out of context. If the authenticity or accuracy of the material cannot be reasonably verified, it is not published. In exceptional cases where there is an overriding public interest, the content may be published only if it is clearly identified as not yet independently verified. https://www.studio-l.online/wp-content/uploads/2025/10/politica_editoriala.pdf

82.e. Do they include guidance on the appropriate labelling of such content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L's Editorial Guidelines include a dedicated section entitled "Labelling of User-Generated Content (UGC) and Eyewitness Material", which provides clear guidance on the appropriate labelling of such content. The policy states that Studio-L ensures transparency by clearly identifying content provided by users or eyewitnesses. Whenever such material is used, the editorial team indicates, whenever possible and without compromising source protection, that the content originates from a user, an eyewitness or another external source.
>
> The Guidelines further provide that, where the material has not yet been fully verified, it must be accompanied by a clear label such as "unverified content", "verification in progress", or another equivalent notice, so that the public is informed of its verification status. In addition, where material has been edited for reasons related to privacy, the protection of individuals or respect for human dignity, this may also be disclosed where relevant to the audience's understanding of the content.
>
> The Editorial Guidelines explain that the purpose of this labelling is to ensure transparency in the editorial process, enable the public to distinguish between content produced by the newsroom and content supplied by external sources, and strengthen public trust in Studio-L's journalism. https://www.studio-l.online/wp-content/uploads/2025/10/politica_editoriala.pdf

82.f. Do they include guidance on dealing with the providers of such content in a responsible and ethical manner?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L's Editorial Guidelines include a dedicated section entitled "Ethical Relationship with Providers of User-Generated Content (UGC) and Eyewitness Material", which provides clear guidance on dealing with content providers in a responsible and ethical manner.
>
> The Guidelines state that Studio-L is committed to treating all providers of user-generated content and eyewitness material responsibly, respectfully and ethically. Journalists are required to communicate honestly and transparently with content providers, clearly identify themselves as representatives of Studio-L, and explain the purpose for which the material is requested or used.
>
> The Guidelines further specify that content providers must not be misled, coerced, pressured or encouraged to take unnecessary risks in order to obtain photographs, videos, audio recordings or other journalistic material. Studio-L respects the privacy, safety, dignity and confidentiality of content providers, particularly where disclosure of their identity could expose them to risks, retaliation or other harm.
>
> Where necessary, Studio-L obtains the provider's consent before publishing or broadcasting the material and complies with applicable copyright and data protection legislation. The Editorial Guidelines also make clear that responsibility for verifying, selecting, editing and publishing externally supplied content rests exclusively with the Studio-L editorial team and that accepting such material does not imply endorsement of the opinions expressed by the provider.https://www.studio-l.online/wp-content/uploads/2025/10/politica_editoriala.pdf

11.3. Opinion Guidelines

83. Do your Editorial Guidelines also include provision for ensuring comment material is free from defamation?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to preventing the publication or broadcast of comments, opinion pieces, and other content that contains defamatory, false, or unsubstantiated statements about individuals or organisations.
>
> All comments, opinion articles, and editorial content are reviewed before publication to ensure compliance with the principles of accuracy, fairness, responsibility, and respect for individual rights. Any statements that may affect a person's reputation must be based on verifiable facts and presented in a fair and balanced manner, while providing the person concerned with an opportunity to respond whenever appropriate.
>
> Studio-L does not publish and reserves the right to remove user-generated comments that contain:
>
> defamatory or libellous statements;
> unsubstantiated allegations or accusations;
> hate speech;
> threats or harassment;
> discriminatory content;
> obscene or offensive language;
> False or misleading information that may unjustifiably damage the reputation of an individual or organisation.
>
> Comments are moderated in accordance with the laws of the Republic of Moldova, the Code of Ethics of Broadcasters, the Code of Ethics of the Journalist of the Republic of Moldova, and Studio-L's Editorial Guidelines, to maintain a respectful, responsible, and fact-based public discussion.

84. Do your Editorial Guidelines also include provision for ensuring comment material is free from invasions of privacy?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to protecting the privacy and dignity of individuals in all comments, opinion material, and user-generated content published on its platforms.
>
> Comments and other user-submitted content shall not contain unauthorised disclosures of personal or private information, including home addresses, telephone numbers, email addresses, identification numbers, medical information, financial information, or any other personal data that could infringe an individual's right to privacy or place them at risk.
>
> Studio-L does not publish and reserves the right to remove comments or user-generated content that:
>
> unlawfully disclose personal or confidential information;
> invade the privacy of individuals without a legitimate public interest;
> encourage harassment, stalking, or intimidation;
> reveal the identity or personal details of children, victims, or other vulnerable persons without proper legal or ethical justification;
> Otherwise, violate applicable privacy or data protection laws.
>
> All comments and user-generated content are moderated in accordance with the laws of the Republic of Moldova, applicable data protection legislation, the Code of Ethics of Broadcasters, the Code of Ethics of the Journalist of the Republic of Moldova, and Studio-L's Editorial Guidelines to ensure respect for privacy, dignity, and human rights.

85. Do your Editorial Guidelines also include provision for ensuring comment material is free from hate speech?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L promotes a public discussion environment based on respect, tolerance, and non-discrimination. Comments, opinion material, and user-generated content published on its platforms must not contain hate speech or any form of expression that violates the rights, dignity, or safety of individuals or groups.
>
> Studio-L does not publish and reserves the right to remove comments or other user-generated content that:
>
> promote, justify, or incite hatred, violence, or discrimination on the grounds of race, ethnicity, nationality, citizenship, language, religion or belief, sex, gender, sexual orientation, disability, age, or any other characteristic protected by law;
> contain threats, intimidation, or calls for violence against individuals or groups;
> promote organisations, ideologies, or symbols associated with hatred, extremism, or discrimination;
> Use abusive, degrading, or offensive language intended to humiliate, stigmatise, or harass individuals or groups.
>
> Comments and user-generated content are moderated in accordance with the laws of the Republic of Moldova, the Audiovisual Media Services Code, the Code of Ethics of Broadcasters, the Code of Ethics of the Journalist of the Republic of Moldova, and Studio-L's Editorial Guidelines.
>
> The editorial team reserves the right to remove any comment or content that violates these principles and to restrict access for users who repeatedly breach the rules governing participation in public discussions.

86. Do your Editorial Guidelines also include provision for ensuring comment material is free from harassment?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to maintaining a respectful and safe environment for public discussion. Comments, opinion material, and user-generated content published on its platforms must not contain harassment, intimidation, or abusive behaviour directed at individuals or groups.
>
> Studio-L does not publish and reserves the right to remove comments or other user-generated content that:
>
> harass, intimidate, or bully individuals or groups;
> contain personal attacks, insults, abusive or threatening language;
> encourage or promote stalking, intimidation, or coordinated harassment;
> target individuals on the basis of their personal characteristics, profession, or public role with the intention of causing harm or distress;
> Create a hostile, offensive, or intimidating environment for participants in public discussions.
>
> Comments and user-generated content are moderated in accordance with the laws of the Republic of Moldova, the Audiovisual Media Services Code, the Code of Ethics of Broadcasters, the Code of Ethics of the Journalist of the Republic of Moldova, and Studio-L's Editorial Guidelines.
>
> The editorial team reserves the right to remove any comment or content that violates these standards and to restrict or suspend access for users who repeatedly engage in harassment or abusive behaviour on Studio-L's platforms.

87. Is it clear to the public whether your Media Outlet’s moderation of such comment is pre- or post-publication?

> Yes

88. Does this policy allow for the removal of offending material?

> Yes

Responsibility for Sources

12.1. Anonymity

89. Are there guidelines on the procedures to be followed for granting anonymity to sources?

> Yes

90. Are the reasons for granting anonymity made clear to the public?

> Yes

If you want to publish additional information, please provide it here.

> We grant anonymity to sources whose identification would endanger their life or physical safety or jeopardize their professional position, including by exposing them to administrative or political retaliation. We use anonymous sources only when the information cannot be obtained from open sources and the issue is of significant public importance.
> If anonymous sources make allegations against an individual or institution, their statements will be published only in audio or video format, rather than as text, and only if they are supported by evidence (such as documents, photographs, or other corroborating material) or if the person or institution concerned has been given the opportunity to respond.
> Information provided by anonymous sources is subject to verification, including by seeking comment from the individuals or institutions concerned.

12.2. Privacy Rights

91. Are there guidelines to ensure that the privacy rights and safety of individuals are protected in your journalistic activity?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L respects the right to privacy, dignity, and safety of all individuals involved in its journalistic activities. Journalists are required to act responsibly and to avoid any actions that may expose individuals to unnecessary risks, harm, or violations of their fundamental rights.
>
> When gathering, producing, and publishing journalistic content, the newsroom protects personal data in accordance with applicable legislation and avoids disclosing personal information that is not in the public interest or that could endanger the safety of individuals. Special care is taken when reporting on children, victims of crime, vulnerable persons, and witnesses, whose identities are protected whenever disclosure could compromise their rights, safety, privacy, or dignity.
>
> Before publishing sensitive information, the editorial team assesses the potential impact on the individuals concerned and carefully balances the public interest against the individual's right to privacy. Studio-L also avoids publishing images or information that could lead to revictimization, stigmatisation, or unnecessary exposure.
>
> Any exception to the principle of privacy protection is permitted only where there is an overriding legitimate public interest and where publication complies with the laws of the Republic of Moldova, the Audiovisual Media Services Code, the Code of Ethics of Broadcasters, the Code of Ethics of the Journalist of the Republic of Moldova, and the ethical standards adopted by Studio-L.

12.3. Independence and Sources

92. Are there guidelines to ensure the independence of journalism relative to the sources for content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L safeguards the editorial independence of its journalism from all sources of information and content. The editorial team retains full responsibility for the selection, verification, interpretation, editing, and publication of all journalistic material, regardless of its source.
> Information provided by public authorities, political parties, commercial entities, non-governmental organisations, advertisers, partner organisations, news agencies, or individual contributors is assessed independently and is subject to the same editorial standards of accuracy, verification, fairness, and public interest.
> No external source may influence editorial decisions, determine the manner in which information is presented, or require the publication or suppression of content in exchange for financial support, advertising, partnerships, or any other benefit.
>
> Journalists shall maintain professional independence in their interactions with sources, disclose any actual or potential conflicts of interest, and refuse any form of pressure, inducement, or interference that could compromise editorial integrity.
> Studio-L clearly distinguishes editorial content from advertising, sponsored content, and other forms of commercial communication, ensuring that audiences can easily recognise the nature and origin of the content they receive.

12.4. Diversity of Sources

93. Do the guidelines ensure that a diversity of sources is used in the production of your journalistic content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to ensuring that its journalistic content is based on a diversity of reliable and independent sources. Journalists are expected to seek and use multiple sources of information in order to provide accurate, balanced, and comprehensive reporting.
> Whenever reasonably possible, information shall be verified through at least two independent sources, with preference given to three or more sources for matters of significant public interest. The newsroom shall make reasonable efforts to include relevant perspectives from all parties concerned and to avoid relying exclusively on a single source, particularly where the information is controversial or may affect the rights or reputation of individuals or organisations.
> Studio-L encourages the use of a broad range of sources, including official institutions, independent experts, academic research, civil society organisations, eyewitnesses, affected individuals, and other credible sources, while maintaining editorial independence and applying the same verification standards to all information received.
>
> Where a relevant point of view cannot be obtained before publication, the newsroom shall clearly state that efforts were made to obtain a response and shall update the content if additional verified information becomes available.

Professionalism for Affiliations

13.1. Sponsored Content Policies

94. Do your Editorial Guidelines have specific policies for distinguishing commercial or sponsored content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L maintains a clear separation between editorial content and commercial, sponsored, or promotional material. Editorial decisions are made independently and are not influenced by advertisers, sponsors, commercial partners, or any other external interests.
>
> All commercial, sponsored, branded, native advertising, or paid promotional content shall be clearly and prominently labelled using terms such as "Sponsored," "Advertising," "Paid Partnership," or other equivalent wording that enables audiences to distinguish it from independent editorial content.
>
> Sponsored or commercial content shall not be presented in a manner that could mislead audiences into believing it is independent journalism. Any financial, commercial, or partnership relationship relevant to the content shall be disclosed in a clear and transparent manner.
>
> The editorial team retains full responsibility for ensuring that advertising and sponsored content comply with applicable laws, the Audiovisual Media Services Code, the Code of Ethics of Broadcasters, and Studio-L's Editorial Guidelines. Commercial considerations shall never compromise editorial independence, journalistic integrity, or the public interest.

13.2. Sponsored Content Indicators

95. Do you publish any sponsored content?

> Yes

95.a. Do your Editorial Guidelines require all sponsored content to be clearly labelled or otherwise made clear?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L clearly distinguishes editorial content from sponsored, commercial, or promotional content. Any content that has been produced, published, or broadcast in exchange for financial compensation, sponsorship, commercial support, or any other form of consideration shall be clearly identified.
>
> All sponsored content shall be prominently labelled using clear and easily understandable terms such as "Sponsored," "Sponsored by," "Paid by," "Advertising," "Paid Partnership," or other equivalent wording that enables audiences to immediately recognise its commercial nature.
>
> Particular care shall be taken to distinguish native advertising or sponsored content published alongside editorial material. The design, presentation, layout, and labelling of such content shall ensure that audiences can clearly differentiate it from independent editorial journalism.
>
> Sponsored content shall never influence Studio-L's editorial decisions or compromise its editorial independence. Any commercial relationship relevant to the content shall be disclosed in a transparent manner, and all sponsored material shall comply with applicable legislation, the Audiovisual Media Services Code, the Code of Ethics of Broadcasters, and Studio-L's Editorial Guidelines.

95.b. Do your Editorial Guidelines require sponsored content to be labelled and made clearly distinguishable from your own content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L requires all sponsored and commercial content to be clearly identified and easily distinguishable from independent editorial content. On our website, advertorials are clearly labelled at the beginning with the word "Advertising." On our social media platforms, sponsored content is explicitly marked with the word "Advertising." These labels ensure that audiences can immediately recognise commercial content and distinguish it from Studio-L's independent journalistic content.

13.3. Separation of News and Opinion

96. Do your Editorial Guidelines require a clear distinction to be made between news content and opinion content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L clearly distinguishes between news reporting and opinion content. News reports are based on verified facts, presented accurately, impartially, and without expressing the personal views of journalists or editors.
>
> Opinion content, including editorials, commentaries, columns, analyses, and other forms of opinion journalism, is clearly identified and labelled so that audiences can readily distinguish it from factual news reporting. While opinion content may express interpretation, analysis, or personal viewpoints, it must remain grounded in verified facts and comply with Studio-L's ethical standards.
>
> The editorial team ensures that the format, presentation, labelling, and placement of opinion content clearly differentiate it from news content, thereby preventing confusion among audiences and preserving trust in Studio-L's independent journalism

97. Do your Editorial Guidelines require a clear distinction to be made between news content and commercial content?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L ensures a clear separation between news content and commercial, advertising, or promotional content. Editorial content is produced exclusively in the public interest and remains independent from any commercial, financial, or advertising influence.
>
> All commercial content, advertorials, sponsored content, paid partnerships, and any other forms of commercial communication are clearly identified and labelled with terms such as "Advertising," "Sponsored Content," "Paid Partnership," or other equivalent wording, enabling audiences to easily distinguish them from independent editorial content.
>
> The presentation, placement, design, and format of commercial content shall ensure that its commercial nature is immediately recognisable and that it cannot be confused with Studio-L's independent journalistic content.
>
> No form of advertising, sponsorship, or commercial partnership may influence editorial decisions, the selection of news topics, or the presentation of information. The editorial team retains full editorial independence and exclusive responsibility for all journalistic content.

98. Do you in editorial practice or in Editorial Guidelines require a clear distinction to be made between news content and content supplied by an external non-journalistic body?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L maintains a clear distinction between independently produced journalistic content and content supplied by external non-journalistic bodies, including public authorities, political parties, commercial entities, non-governmental organisations, public relations agencies, advocacy groups, or any other external organisations.
>
> Content received from external organisations, such as press releases, statements, reports, promotional materials, photographs, videos, or other information, shall not be published as editorial content without independent editorial assessment, verification, and processing by the newsroom.
>
> Whenever externally supplied material is published, its origin shall be clearly identified where appropriate, and the audience shall be able to distinguish it from Studio-L's independently produced journalistic content. Any use of externally provided material shall comply with Studio-L's Editorial Guidelines and shall not compromise editorial independence, impartiality, or the public interest.

Internal Accountability

14.1. Dealing with Inaccuracies

99. Do you have a clear process to allow potential errors to be communicated to the Media Outlet by the public?

> Yes

99.a. Do you publish that process?

> Yes

99.a.i. What is the URL where it can be seen? Or, where is it seen next to each bit of Content?

> https://www.studio-l.online/contact

100. Do you have a clear process to allow potential errors to be communicated to the Media Outlet by those with direct involvement in the story?

> Yes

If you want to publish additional information, please provide it here.

> Individuals who are the subject of journalistic content may contact the editorial team through the official communication channels published on the Studio-L website and its social media platforms, including by email, telephone, or the contact form available on the website. All complaints and requests are reviewed promptly and impartially by the editorial team. The newsroom examines the disputed information, requests additional evidence where necessary, and gives the individuals concerned an opportunity to present their views.

100.a. Do you have a clear process for assessing and dealing with the claims?

> Yes

If you want to publish additional information, please provide it here.

> All complaints submitted through Studio-L's official communication channels are registered and reviewed promptly by the editorial team or by the person designated by Studio-L's management. Where necessary, additional information may be requested from the complainant, and all relevant evidence is carefully examined. Following the review, Studio-L informs the complainant of the outcome within a reasonable timeframe. Where a complaint is found to be justified, the newsroom will take appropriate corrective action, which may include correcting, updating or removing the content, publishing a correction or clarification, or granting a right of reply, as appropriate, in accordance with the legislation of the Republic of Moldova and Studio-L's Editorial Guidelines.
>
> Studio-L maintains records of all editorial complaints and their resolution in order to support continuous improvement of editorial quality, strengthen accountability and ensure transparency towards the public.

101. Is there a systematic editorial structure in the Media Outlet to ensure that any inaccuracies in its content are corrected in a timely and transparent manner?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L has established a systematic editorial structure to ensure that inaccuracies are identified, reviewed and corrected in a timely and transparent manner. The Editorial Guidelines provide the public with a clear process for reporting factual errors, inaccuracies and omissions through the organisation's official communication channels. All reports are promptly reviewed by the editorial team, which independently verifies the information and determines whether a correction, clarification, update or right of reply is required. Where an error is confirmed, the content is corrected without undue delay, and significant corrections or updates are clearly indicated in the published material to ensure transparency. Studio-L also maintains an editorial complaints handling procedure under which complaints are registered, assessed and resolved within a reasonable timeframe.
> When appropriate, the audience is informed that the content has been corrected or updated.

14.2. Publishing Corrections

102. Does your Media Outlet guarantee the publication of the correction of all significant inaccuracies and errors in a similar place and manner as the original version, such as the same URL or in similar time and format of broadcast?

> Yes

14.3. Contact and Process for Complaints

103. Does your organisation have a designated contact in the event of complaints about potential breaches of its journalism principles or Editorial Guidelines?

> Yes

If you want to publish additional information, please provide it here.

> Yes. All complaints, comments, and suggestions regarding potential breaches of our journalistic principles or Editorial Guidelines are submitted through the email address published on the Studio-L website. The Editor-in-Chief is responsible for reviewing every submission and ensuring that each inquiry or complaint receives a timely and appropriate response.

104. Does your organisation have a designated process for the public to open a dialogue with you regarding potential breaches of its journalism principles or Editorial Guidelines? (These may follow the Uniform Correction or Clarification act adopted by most U.S. States.)

> Yes

104.a. Is that information clearly available?

> Yes

104.a.i. What is the URL of where this information is available? If it is not on a single page, describe where people can find it.

> https://www.studio-l.online/contact
> https://www.studio-l.online/wp-content/uploads/2026/06/politica-editoriala-Studio-L-2026.pdf Studio-L has established a clear, transparent and accessible procedure for handling complaints relating to its editorial content (Annex 1 to the Editorial Guidelines). Members of the public may submit complaints concerning factual errors, inaccuracies, omissions, breaches of ethical standards, privacy issues, or requests for a right of reply through the organisation's official communication channels. All complaints are registered and reviewed promptly by the editorial team or by the designated responsible person. Where necessary, additional information is requested, and all relevant evidence is carefully examined. Following the review, the complainant is informed of the outcome within a reasonable timeframe. Where a complaint is found to be justified, Studio-L takes appropriate corrective action, including publishing a correction, clarification or update, or granting a right of reply, in accordance with its Editorial Guidelines and applicable legislation. Records of all complaints and their resolution are maintained to support editorial accountability, transparency and the continuous improvement of editorial quality.

14.4. Internal Process for Complaints

105. Are your staff (Employees and Freelance) aware of the process that must be followed in the event of such complaints?

> Yes

106. Are they aware that all such complaints must be brought to the attention of a senior member of staff (of organisations large enough to have a staff) not directly connected with the creation of the story?

> Yes

107. Is your Media Outlet committed to the resolution of any such complaints in a fair, reasonable and timely manner?

> Yes

14.5. Independence of Ombudsperson

108. Does the Media Outlet have an Ombudsperson?

> No

External Accountability

15.1. External Oversight

109. Have you committed to a system or systems of external accountability for your editorial content?

> Yes

109.a. What are they?

> Studio L signed the Deontological Code of Journalists

If the system is not in the above list, add it here with a URL.

> https://consiliuldepresa.md/upload/Cod-Deontologic2024-rom-web.pdf

15.2. Compliance with External Accountability

110. Is your Media Outlet committed to comply with any directions or guidance issued by the external accountability body to which you subscribe?

> Yes

15.3. Absence of external oversight

111. Is your Media Outlet subject to an external regulatory mechanism for content that you find it not possible to comply with?

> No

15.4. Contact Details of External Accountability Bodies

112. Are the mechanisms for the public to complain about breaches of your Editorial Guidelines to an external body publicly available?

> Yes

112.a. What is the link?

> https://www.studio-l.online/ https://www.studio-l.online/contact/

15.5. Other Associations

113. Do you belong to any other bodies that require members to adhere to published guidelines, standards or norms to maintain status in that organisation?

> No

Professionalism in the Media Outlet

16.1. Recruitment and Training

114. Do you have guidelines for the recruitment and training of editorial staff?

> Yes

114.a. Do those guidelines contain a diversity policy?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to recruiting, developing, and retaining editorial staff through transparent, fair, and merit-based procedures. Recruitment decisions are based on professional qualifications, competence, experience, integrity, and commitment to ethical journalism. Whenever reasonably possible, editorial vacancies are filled through open and competitive recruitment processes.
>
> All newly recruited editorial staff receive an induction covering Studio-L's Editorial Guidelines, Code of Ethics, legal obligations, editorial standards, digital security, and workplace policies. Journalists are encouraged to participate in continuous professional development through regular training on journalism ethics, fact-checking, media law, digital verification, safety, diversity, inclusion, and emerging editorial challenges.
>
> Studio-L promotes equal opportunities, diversity, and non-discrimination in recruitment, employment, career development, and access to training. Employment decisions are made without discrimination on the grounds of gender, age, disability, race, ethnicity, language, religion or belief, political opinion, sexual orientation, or any other characteristic protected by law.
>
> The organisation is committed to providing a safe, respectful, and inclusive working environment that supports the well-being of all employees. Staff welfare includes respect for labour rights, workplace safety, protection from harassment and discrimination, access to professional support where appropriate, and policies that promote physical and psychological well-being.
>
> Studio-L makes its recruitment principles, equal opportunity commitments, and staff welfare policies publicly available as part of its commitment to transparency and accountability.

114.b. Do those guidelines cover staff welfare?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L's internal policies include provisions on staff welfare. These cover fair and non-discriminatory employment practices, safe and healthy working conditions, professional training and development, labour rights, paid leave, occupational health and safety, protection from harassment and discrimination, and the overall well-being of employees. Studio-L is committed to providing a respectful, inclusive, and supportive working environment that enables editorial staff to perform their duties independently and professionally.

114.c. Are they publicly available?

> Yes

114.c.i. What is the URL?

> https://www.studio-l.online/wp-content/uploads/2026/06/politica-editoriala-Studio-L-2026.pdf

16.2. Working Conditions, Contract Policy and Labour Relations

115. Do the regulations and guidelines for the employment of staff and engagement of contract journalists protect their editorial independence?

> Yes

116. Are your employees (including freelance) covered by legal contracts and insurance?

> Yes

117. Does your staff have the freedom to organise?

> Yes

118. Do you have an existing structure for social dialogue including a collective bargaining arrangement with appropriate trade unions?

> No

119. Are there guidelines for contracts of engagement with freelance journalists?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L ensures that all freelance journalists and external contributors are able to adhere to its editorial principles. Before commencing their collaboration, freelancers receive information about the Editorial Guidelines, the Code of Ethics, editorial standards and relevant internal policies. They are required to comply with the same editorial, ethical and verification standards as permanent editorial staff. Studio-L also provides editorial guidance and support where necessary, and all content submitted by freelancers is subject to the same editorial review, fact-checking and approval procedures as content produced by staff journalists.

119.a. Do these guidelines ensure the ability of freelancers to adhere to the editorial principles?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L ensures that freelance journalists and external contributors are able to comply with the same editorial, ethical, and professional principles that apply to permanent editorial staff.
>
> Before commencing their engagement, freelance journalists are provided with Studio-L's Editorial Guidelines, the Code of Ethics of the Journalist of the Republic of Moldova, the Code of Ethics of Broadcasters, and other relevant editorial policies. They are informed about the organisation's standards regarding fact-checking, editorial independence, impartiality, source protection, conflicts of interest, and respect for the rights and dignity of individuals.
>
> Content produced by freelance journalists is subject to the same editorial review, verification, and approval procedures as content produced by permanent staff. Where necessary, the editorial team provides guidance and professional support to ensure compliance with Studio-L's editorial standards.
>
> No freelance journalist shall be required or pressured to produce, modify, or publish content in a manner that conflicts with the principles of editorial independence, professional ethics, accuracy, fairness, or the public interest.

16.3. Staff Welfare

120. Does your Media Outlet's rules and procedures protect against discrimination in the workplace?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to providing a workplace that is free from discrimination, harassment, and unequal treatment. All employees, freelance contributors, interns, and job applicants are entitled to equal opportunities and fair treatment throughout recruitment, employment, training, career development, remuneration, and termination of employment.
>
> Discrimination on the grounds of race, ethnicity, nationality, citizenship, language, religion or belief, gender, sex, sexual orientation, gender identity, age, disability, marital status, pregnancy, political opinion, social origin, or any other characteristic protected by law is strictly prohibited.
>
> Studio-L promotes an inclusive and respectful working environment where diversity is valued, and all individuals are treated with dignity and respect. Any allegations of discrimination, harassment, bullying, or retaliation are taken seriously, investigated promptly and impartially, and addressed in accordance with the organisation's internal procedures and the legislation of the Republic of Moldova.
>
> All staff members are expected to contribute to a professional, respectful, and non-discriminatory workplace and to comply with Studio-L's internal policies and ethical standards.

121. Does your Media Outlet's rules and procedures support equality of opportunity?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to providing equal opportunities in all aspects of employment and professional development. Recruitment, selection, promotion, training, remuneration, performance evaluation, and career advancement are based solely on merit, qualifications, professional competence, experience, and the requirements of the position.
>
> The organisation ensures that all employees, freelance contributors, interns, and job applicants have equal access to employment opportunities and professional development without discrimination on the grounds of race, ethnicity, nationality, language, religion or belief, sex, gender, age, disability, marital status, political opinion, social origin, or any other characteristic protected by law.
>
> Studio-L promotes an inclusive workplace that values diversity, encourages equal participation, and supports fair treatment for all members of its editorial and non-editorial staff. Employment decisions are made transparently and in accordance with the principles of equal opportunity, professional integrity, and the legislation of the Republic of Moldova.

122. Does your Media Outlet have a safety at work policy, which includes specific protection for journalists working in hostile environments?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L is committed to providing a safe and healthy working environment for all employees and freelance contributors in accordance with the legislation of the Republic of Moldova.
>
> The organisation implements occupational health and safety measures and provides journalists with guidance and support when covering potentially hazardous assignments, including armed conflicts, public demonstrations, natural disasters, accidents, crime scenes, public emergencies, and other hostile or high-risk environments.
>
> Before undertaking assignments that may involve increased risks, journalists are expected to conduct a risk assessment in consultation with the editorial management. Studio-L takes reasonable measures to minimise risks by providing appropriate safety guidance, maintaining regular communication with field teams, and ensuring that assignments are planned with due regard for the safety and well-being of staff.
>
> Journalists have the right to refuse or withdraw from an assignment if they reasonably believe that continuing the assignment would pose a serious and imminent risk to their life, health, or personal safety. No journalist shall be subjected to disciplinary action or any form of retaliation for making such a decision in good faith.
>
> Studio-L encourages regular training on occupational safety, di

123. Does your Media Outlet have guidelines to support editorial staff who have been exposed to material of a sensitive or upsetting nature?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L recognises that journalists and other editorial staff may be exposed to sensitive, distressing, or traumatic content in the course of their professional duties, including coverage of violence, fatalities, accidents, disasters, armed conflict, abuse, or other disturbing events.
>
> The organisation is committed to protecting the physical and psychological well-being of its editorial staff. Editors and managers are expected to monitor staff welfare, provide appropriate support following exposure to traumatic events, and, where necessary, adjust assignments or workloads to reduce the risk of cumulative stress or psychological harm.
>
> Editorial staff are encouraged to report any concerns related to their well-being without fear of stigma or negative consequences. Where appropriate, Studio-L will facilitate access to professional support, counselling, or other available assistance and will promote a supportive working environment that recognises the potential impact of traumatic reporting.
>
> No employee or freelance contributor shall be required to continue covering material of a sensitive or distressing nature if doing so would pose a significant risk to their physical or mental well-being.

124. Does your Media Outlet have guidelines to support editorial staff who suffered physical or psychological harm in the course of their work?

> Yes

If you want to publish additional information, please provide it here.

> Studio-L recognizes the impact that covering traumatic events can have on journalists' mental health.
> Employees who report on accidents, conflicts, violence, disasters, deaths, or other traumatic events may request managerial support, the temporary reassignment of duties, or other reasonable measures that help protect their psychological well-being.

Training

17.1. Training in Editorial Guidelines

125. Does your Media Outlet have a training programme for editorial staff that includes sections on the Editorial Guidelines and other legal and ethical issues?

> Yes

126. Is there refresher training available for significant changes in the law or guidelines?

> Yes

127. Does your staff have expert advice available for consultation when dealing with legal and compliance issues?

> Yes

Publication of Self-Assessment

18.1. General Public

128. Does your Media Outlet publish your answers to this self-assessment based on the JTI Standard?

> Yes

128.a. Is it available to readers?

> Yes

128.a.i. What is the URL?

> https://www.studio-l.online

The JTI Transparency Report is published here:

> https://www.studio-l.online

18.2. Machine-readability

129. Does your Media Outlet publish your answers in a machine-readable format?

> Yes

129.a. What is the URL?

> https://www.studio-l.online